

KRUPANIDHI DEGREE COLLEGE

CONSULTANCY PROJECT DETAILS

2017-2018

Sl No	Name of the Faculty	Department	Project Title	Name of the Company	Total Amount	Duration
1	Sabitha S	BCA	On - boarding Customers via Digital Marketing Strategy Building	Certify	68800	6 Month
2	Bhargava B R	BBA	Create Brand Warness with In Digital Space	Trip chalo	15000	3 Month
3	Mahesh S & Jayavardhan	BBA	Develop Strategies for Digital Marketing	Trip chalo	15000	3 Month

2019-2020

Sl No	Name of the Faculty	Department	Project Title	Name of the Company	Total Amount	Duration
1	Mrs. Namita Rani	BBA	Study on Digital Marketing	Sridhar Agency	8000	1 month
2	Dr. Badrunnisa.S	M.Sc	Isolation of Lipolhylic Bacteria	Maklin Organics	25000	3 Month