

**ANNUAL REPORT
OF
BBA
DEPARTMENT
FOR THE
ACADEMIC YEAR
2017-2018**

ABOUT DEPARTMENT

VISION:

To create inspired business leaders for contemporary technology enabled organizations.

MISSION:

- To provide practical, relevant and innovative solutions required for dynamics of various organizations.
- To build intellectual capital through effective program delivery.
- To enhance multi-tasking capabilities.
- To impart knowledge & entrepreneurial skills for successful career
- To build life skills through value-based education and service-oriented programs

The Department of Business Management started in the year **2008**. It offers Three year Full time course in Bachelor of Business Administration affiliated to Bangalore University. BBA Department also provides Pathway Program (Study Abroad facility) for its students wherein we have made a Memorandum of Understanding with Royal Roads University of Canada (Government 'A' Rated University)

Department Faculty Profile

Sl.No	Name Of Faculty	Qualification	Designation
1	Mahesh S	MBA	HOD
2	Namita Rani Behera	MBA, NET (PhD)	Assistant Professor
3	Jayavardhan G V	MBA (PhD)	Assistant Professor
4	Ravi Shankar N	MBA	Assistant Professor
5	Bhargava B R	MBA	Assistant Professor
6	Venkatesh S	MBA (PhD)	Assistant Professor

DEPARTMENT STUDENT LIST

Third Year BBA Students List

SL.No	RegNo	StudentName
1	15B6C26001	ABDUL RAHMAN SAYEED AHMED USMAN
2	15B6C26003	ADUT BAAK MONICA
3	15B6C26004	AKSHAY KUMAR N
4	15B6C26006	ANJALI SHARMA
5	15B6C26007	AVIJIT SAMANTA
6	15B6C26008	BHARATH V
7	15B6C26009	CHETHAN REDDY M
8	15B6C26010	G N JYOTHI
9	15B6C26012	HARISH G
10	15B6C26014	JINITHA BABU A S
11	15B6C26015	KASTURI PRADEEP
12	15B6C26016	LAVANYA V
13	15B6C26017	LEKHANA P
14	15B6C26019	MELVIN JOHN
15	15B6C26020	MIRORMI R S
16	15B6C26022	N SUSHMA
17	15B6C26023	NAVEEN B
18	15B6C26027	PRAKASH NARAYAN SAH
19	15B6C26028	PRATAP G
20	15B6C26029	PRATYASITA
21	15B6C26030	PREETHA M
22	15B6C26032	PRIYANKA SIRVI J
23	15B6C26033	RAJARSHI SINGH
24	15B6C26035	RAKESH R
25	15B6C26036	RAMYA M
26	15B6C26040	ROOPA V
27	15B6C26041	S S PARVATHY
28	15B6C26044	SHASHIKUMAR B S

29	15B6C26045	SMRITI
30	15B6C26046	STEPHY ALBIN
31	15B6C26047	SUDHARSHAN R
32	15B6C26048	SUNDRAM SHAH
33	15B6C26049	SWAGATH R
34	15B6C26050	TAUHEED AHMED
35	15B6C26051	TEJASWINI S
36	15B6C26052	USHA K
37	15B6C26053	V RENU PRIYA
38	15B6C26054	VARSHINI A
39	15B6C26055	VIDHYA S
40	15B6C26056	VIVEK ADHIKARI V

Second Year BBA Student List

SL.NO	Reg. No.	Name
1	16B6C26002	AFRID QURESHI
2	16B6C26003	ANUSREE K
3	16B6C26004	ARIKATLA HEMANTHA REDDY
4	16B6C26005	ARJUN ANIL
5	16B6C26006	ARUNA M
6	16B6C26007	CHANDRA REDDY P
7	16B6C26008	DEEPTHI M
8	16B6C26009	GADAMSETTY KAVYA
9	16B6C26010	GURRAM SAI JASWANTH KUMAR
10	16B6C26011	HALIMA SADIYA
11	16B6C26012	HARI KRISHNAN K
12	16B6C26013	JOSHNA RANI MAJHI
13	16B6C26014	KIRAN K
14	16B6C26015	KRISHIKA A B
15	16B6C26016	LEENA SHREE R
16	16B6C26017	LIKITH N
17	16B6C26019	MATRIKA BASNET
18	16B6C26020	MOHAMED SAAD
19	16B6C26021	MUHAMMED RASHID K P
20	16B6C26023	NAMITA DAS
21	16B6C26024	NAVEENA V
22	16B6C26025	NIKITA MISHRA
23	16B6C26026	P PAVAN KUMAR
24	16B6C26027	POOJA K S
25	16B6C26028	POOLA DIVYA
26	16B6C26029	PRATHIBA S
27	16B6C26030	PREETHI N
28	16B6C26031	PRINCE JAIN
29	16B6C26032	RAMAN DAHAL
30	16B6C26033	RENJANKUMAR K H
31	16B6C26034	ROHAN V
32	16B6C26035	ROHITH V
33	16B6C26036	SAHIL SASINDHRAN
34	16B6C26037	SANJAY PAL SEN

35	16B6C26038	SHUCHITHA L
36	16B6C26039	SREEHARI C
37	16B6C26040	STERINA PAUL
38	16B6C26041	SURESH BABU R
39	16B6C26042	VARSHA KUMARI
40	16B6C26043	VISHAL ADHITHYA N
41	16B6C26044	ABDUL BASIR
42	16B6C26045	AHSAN ULLAH
43	16B6C26046	AKHTAR JAN
44	16B6C26047	ALGHINODEN
45	16B6C26048	ASAD ULLAH
46	16B6C26049	FARHAD
47	16B6C26050	FARIDULLAH
48	16B6C26051	GABRIELA CHRISTOPHER
49	16B6C26053	SADIQ
50	16B6C26054	SAFIULLAH
51	16B6C26055	WAHID REHMAN
52	16B6C26056	ZIARAT KHAN
53	16G7C26007	NAVITHA MN

First Year BBA Students List

SL.NO	REG. NO	NAME OF THE CANDIDATE
1	17B6C26001	AKSHAY KUMAR A
2	17B6C26002	ARUN KUMAR T
3	17B6C26003	BHARATH KUMAR B N
4	17B6C26004	BHUVANESH S M
5	17B6C26005	BINDU C
6	17B6C26006	CHAITRA Y
7	17B6C26007	DHANUSH REDDY S
8	17B6C26008	DHRAMVEER KUMAR
9	17B6C26010	GAMYA A
10	17B6C26011	HADI UNAS
11	17B6C26012	HARSH GUPTA
12	17B6C26013	HARSHITHA R
13	17B6C26014	HEMANTHKUMAR R
14	17B6C26015	JAGADISH GOWDA K
15	17B6C26016	JOHNISH TONGBRAM
16	17B6C26017	KAVYA S M
17	17B6C26018	KEERTHIS
18	17B6C26019	KEVIN STEPHEN JOSEPH
19	17B6C26020	KUSUMA P
20	17B6C26021	LAVANYA P
21	17B6C26022	MANJULA C
22	17B6C26023	MEGHA M
23	17B6C26024	MOHAMMED ASLAM E P
24	17B6C26025	MUHAMMED NIHAL M K
25	17B6C26026	NADIYA MANZOOR
26	17B6C26027	NYAVEILOU
27	17B6C26028	PUNEETH N
28	17B6C26029	RENU THAPA
29	17B6C26030	SAHANA P R
30	17B6C26031	SAM JOHN THOMAS
31	17B6C26032	SHASHANK L

32	17B6C26033	SHREELAKSHMI H V
33	17B6C26034	SNEHESH G
34	17B6C26035	TANISH M
35	17B6C26036	TEJU.D
36	17B6C26037	VAIBHAV H S

Achievement of Department

University Rank – One of our student by name Antra Vohra, Register Number 14B6C26007 has secured 10th Rank in the university level. University copy of Rank list is being attached below


BANGALORE UNIVERSITY

No. EX-VB/BBM/BHM/B.COM/53rd A.C /2017-18

Office of the Registrar (Eva),
Pareeksha Bhavana,
Jnanabharthi Campus,
Bengaluru - 560 056.

Date: 02-11-2017

To,
The Principal,
Bengaluru

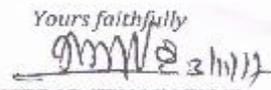
Sir/Madam,

**Sub: Announcement of 53rd Annual Convocation Provisional Rank List of
BBM/BHM /B.COM/ B.COM (VOCATIONAL) Courses for the
Examination held May/June - 2017.**

With reference to the above, I am enclosing herewith 53rd ANNUAL CONVOCATION PROVISIONAL RANK LIST OF BBM/BHM/B.COM/ B.COM (VOCATIONAL) Courses for the examination held May / June 2017. The Ranks are declared based on the overall performance excluding language of the Examinations passed in FIRST ATTEMPT.

You are requested to notify the PROVISIONAL RANK LIST on the Notice Board of your College for information of the students concerned. If there are any discrepancies in the PROVISIONAL RANK LIST, you are hereby requested to inform the undersigned on or before 15.11.2017 if no objections are received within the stipulated date it will be presumed that the list is in order and the same will be finalized. After the last date University will not entertained any objections. The matter may be treated as urgent.

After Verification of the 1st rank holders who have not applied for Convocation may be informed to apply for the same by paying and additional fine of Rs. 500/- along with the late fee and Phone No. to enable them to receive the certificate at the 53rd Annual Convocation Ceremony

Yours faithfully

REGISTRAR (EVALUATION)



Encl: Provisional Rank List

To
The Principals of Affiliated Colleges, BUB

Copy to:

1. The PS to Vice Chancellor/Registrar/Registrar (Eva)/F.O/BUB

No. EX -VB/BBM/53rd A.C./2017-18

Office of the Registrar(Eva)
Pareeksha Bhavan
Jnanabharathi Campus
Bangalore-560 056

Date: 02-11-2017

PROVISIONAL RANK LIST

The 53rd Annual Convocation Provisional Rank List of students who have secured marks in order of Merit in **BBM** Examinations excluding language held during May/June - 2017 are as follows:-

Sl. No.	Name of the candidate	Register No.	Name of the College	College Code	Max Marks	Marks Secured	Percentage (%)	Rank
1	AASTHA SHRIVASTAVA	14KSC26001	INDIAN ACADEMY DEGREE COLLEGE	KS	4600	4047	87.97	1
2	SUSHMA M	14NCC26058	ST. FRANCIS SALES COLLEGE	NC	4600	4042	87.86	2
3	KATWAL RUBI VINOD	14PUC26081	ACHARYA INSTITUTE OF GRADUATE STUDIES	PU	4600	4031	87.63	3
4	ANISH DHAKAL	14DVC26015	BRINDAVAN COLLEGE	DV	4600	3998	86.91	4
5	AMULYA SAHAI	14JQC26003	CITY COLLEGE	JQ	4600	3992	86.78	5
6	SONIYA K	14KXC26079	SURANA COLLEGE	KX	4600	3971	86.32	6
7	SITA GHIMIRE	14NPC26051	REVA INSTITUTE FOR SCIENCE & TECHNOLOGY STUDIES	NP	4600	3957	86.02	7
8	SASHI KUMAR SINGH	14XWC26100	SAMBHRAM ACADEMY OF MANAGEMENT STUDIES	XW	4600	3940	85.65	8
9	AATISH SHARMA	14DVC26001	BRINDAVAN COLLEGE	DV	4600	3936	85.56	9
10	ANTRA VOHRA	1486C26007	KRUPANIDHI DEGREE COLLEGE	B6	4600	3928	85.39	10



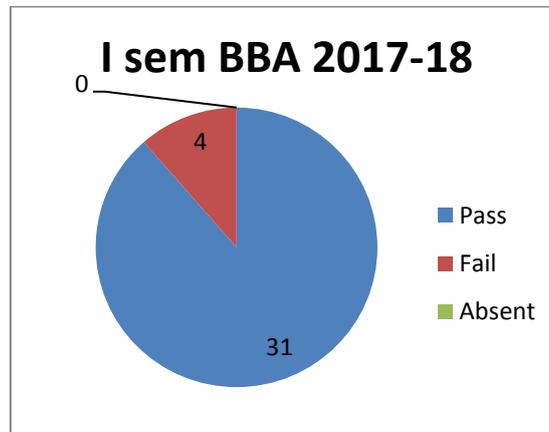
[Signature]
REGISTRAR (EVALUATION)

To
The Principals of Affiliated Colleges, BUB
Copy to: The PS to Vice Chancellor/Registrar/Registrar (Eva)/F.O/BUB

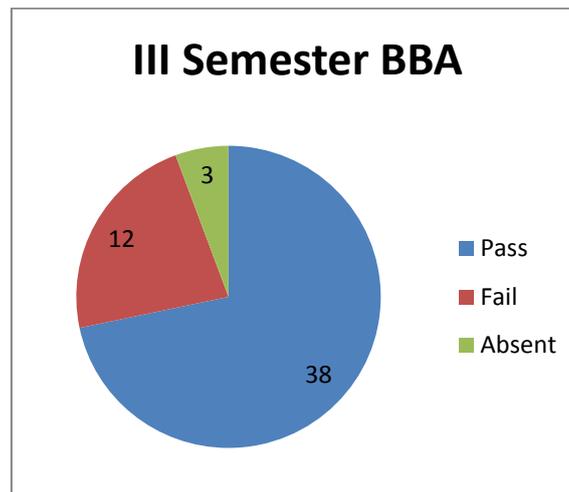
Ac
Go

Results of ODD Semester for the Academic Year 2017-2018

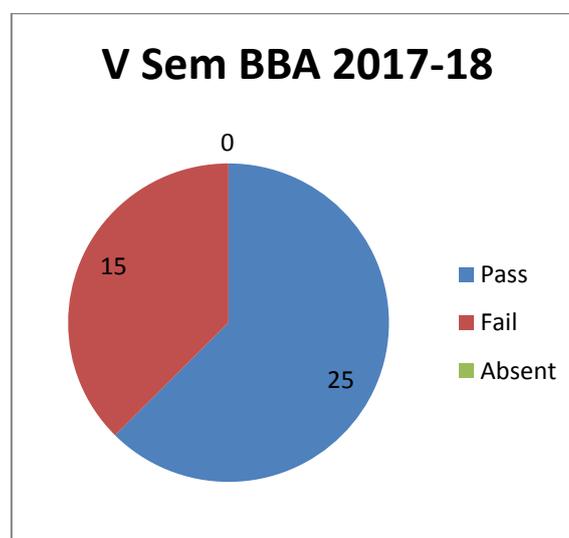
First Sem BBA Result Pass Percentage is **87%**



3rd Sem BBA Result Pass Percentage is **78%**



5th Sem BBA Result Pass Percentage is **63%**



Department Activities Report

In the Academic year 2017-18 our department focused on making our students social well being. In this regard we conducted two outreach programs. The detailed report of both the programs have been put below along with photographs.

Report on Social Responsibility program by 4th Sem BBA students

Department of BBA in co-ordination with 4th Semester BBA students conducted an Institutional Social Responsibility Programme “SMILE” in Alambadi Government Primary School. It was identified that there was lack of some basic necessities like library, lack of sports equipments and white uniform, so the students decided to voluntarily contribute some funds and help those school children with some of those requirements. On 1st March 2018 the programme got started at 11.00 am with an invocation song and inaugural speech by the school head master Sri. Venkataramanappa. Our students Deepthi & Kiran addressed the gathering with inspirational speech.

After the inaugural programme our students entertained to school children with some cultural events like singing and dancing and also the school kids were provided with platform to showcase their talents in front of the gathering. We had arranged lunch for all our students and also the school children.

Post Lunch we had organised some small games for the school children and they were asked to share their experience about the days programme. Later at the time of valedictory function we sponsored them with sports equipments, some books for library and a shelf to preserve those books and white uniform. To make the day more memorable we also planted a Neem Sapling in the school campus.

Our BBA students felt very happy because they were made to feel the sense of belongingness towards the society by extending support to those under privileged school children. The students were accompanied by Mr. Mahesh, HOD, Mr Venkatesh, Associate Professor and Mr. Jayavardhan, Assistant Professor of BBA Department.

We whole heartedly thank our Dean Prof. P M Shyjan, Principal Dr. Khalid Imran and the management for the support that they extended towards the successful conduction of this programme.













Report on Social responsibility program by 2nd Sem BBA students

Students of I Semester BBA, KRUPANIDHI DEGREE COLLEGE, Bangalore visited **Swanthana**, Sarjapura Road, Ambedkar NagarCarmelaram Post, Bangalore – 560 035 on Tuesday, March 07 2018,

Swanthana which is home for physically and mentally challenged children.

Twisted arms, legs, eyes searching for something and a head struggling to find its balance on the neck call out their names and a make a friendly gesture to them and they erupt into laughter which does not cease for a while. This is about Swanthana, run by the Daughters of St. Camillus. Established in September 2006, it houses 42 females between the ages 8 months and 22 years, who are mentally challenged and have multiple disabilities.

All the 36 II Semester BBA Students participated along with few faculties in the service programme.

The student interacted with the disabled and mentally challenged children and helped them with their daily exercise. They also engaged them in various sports activities like cricket, football and badminton. All the children looked so excited and joyful.

Outcomes of the Visit

The students learned the value of sharing and caring for others; and the people of the orphanage appreciated this gesture of the students. Indeed, a smile goes a long way.

PHOTOS







Faculty Participation in Various Activities

Sl.No	Name Of Faculty	Event Attended	Title of Event	Venue	Date
1	Mahesh S	National Conference (Paper Titled - Green Computing)	Cyberspace : Issues and Challenges	Silicon City College, Bangalore	19 th March 2018
2	Mahesh S	FDP	Innovative Pedagogies for Powerful Teaching	ISBR Degree College, Bangalore	27 th April 2018
3	Venkatesh S	FDP	Teach Smart and Not Hard	Dr. AIT, Bangalore	22 nd September 2017
4	Venkatesh S	National Conference (Paper Titled – An Impact of Key Market Risk Encountered by ITC and HUL Analysis and Comparision)	Industrial Innovative Management Practices	Dr. AIT, Bangalore	15 th and 16 th March 2018
5	Venkatesh S	National Conference (Paper Titled – Banking System in Rural India – A Study on Roles, Schemes and Postal Services)	Industrial Innovative Management Practices	Dr. AIT, Bangalore	15 th and 16 th March 2018

Certificates of all the events attended by the faculties are attached below



International School of Business and Research

Real World Real Learning



(Affiliated to Bangalore University)

Bangalore - India

In Association with BUTCCM

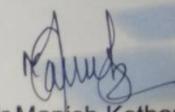
Innovative Pedagogies For Powerful Teaching

CERTIFICATE OF PARTICIPATION

This is to certify that Dr./Prof./Mr./Ms./Mrs. Maresh S
Faculty / Research scholar / Student of Krupanidhi First Grade College
has participated in the faculty development program "Innovative Pedagogies for Powerful Training"
held on 27th April 2018.


Dr. Mohammed Farooq Pasha
Joint Secretary, BUTCCM
Bangalore University


Prof. Tapan Nayak
Principal
ISBR College


Mr. Manish Kothari
Managing Director
ISBR Group of institutions



SILICON CITY COLLEGE

(A UNIT OF MJ EDUCATION TRUST)

PERMANENTLY AFFILIATED TO BANGALORE UNIVERSITY, APPROVED BY GOVT. OF KARNATAKA
RECOGNISED BY UGC UNDER SECTION 2F AND 12B.

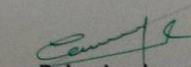
ACCREDITED BY NAAC

#26/2, RAVINDRA LAYOUT, NEAR POLICE QUARRTERS, K R PURAM, BENGALURU - 560036

ORGANISED A ONE DAY NATIONAL CONFERENCE ON CYBERSPACE : ISSUES AND CHALLENGES Certificate

This is to Certify that Mr./Ms./Dr. Maresh S Krupanidhi Degree
College Participated/Presented/Published a paper on
"Green Computing" in the
ONE DAY NATIONAL CONFERENCE ON CYBERSPACE:ISSUES & CHALLENGES
held on 19th March 2018.


Director


Principal





Dr. Ambedkar Institute of Technology

(An Autonomous Institution, Aided by Government of Karnataka, Affiliated to Vivesvaraya Technological University, Belagavi),
Near Jnanabharathi Campus, Mallathahalli, Bengaluru - 560 056

NPIU

National Project Implementation Unit

Department of Industrial Engineering & Management

&

Master of Business Administration

"INDUSTRIAL INNOVATIVE MANAGEMENT PRACTICES (IIMP - 2018)"

Certificate

This is to certify that Dr. / Prof. / Mr. / Ms. Venkatesh. S of
Krupanidhi Degree College has Participated / Presented a paper titled
Banking System in rural area: A study on Roles, Schemes & postal services in the
TEQIP - III sponsored National Conference on **"Industrial Innovative Management Practices (IIMP - 2018)"**
held on 15th & 16th March, 2018 at Dr. Ambedkar Institute of Technology, Bangalore-560056, Karnataka, India.

Dr. G. Rajendra
Prof. & Head, IEM, Convener

Dr. C. Nanjundaswamy
Principal



ISSN: 2321 - 4643 Vol. 5 Special Issue 4 April 2018

SHANLAX INTERNATIONAL JOURNALS

BETTER SOUND THROUGH COMPENDIUM

A Peer-reviewed- Refereed Scholarly Quarterly Journal

Globally Indexed with Impact Factor

National Conference on

"INDUSTRIAL INNOVATIVE MANAGEMENT PRACTICES (IIMP - 2018)"



Departmental of Industrial Engineering & Management
& Master of Business Administration

Dr. AMBEDKAR INSTITUTE OF TECHNOLOGY
Bangaluru - 560 056

Certificate OF PUBLICATION

We hereby certify that

H.M. Hemalatha
Chethan. H
Asst. prof. Venkatesh

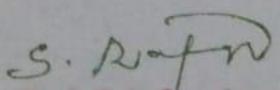
In recognition of the Publication of the Paper Entitled

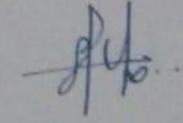
An Impact of Key Market risk encountered by
the leading Ind. ITC & HUL: Analysis &
Comparison.

Published in

SHANLAX INTERNATIONAL JOURNAL OF MANAGEMENT

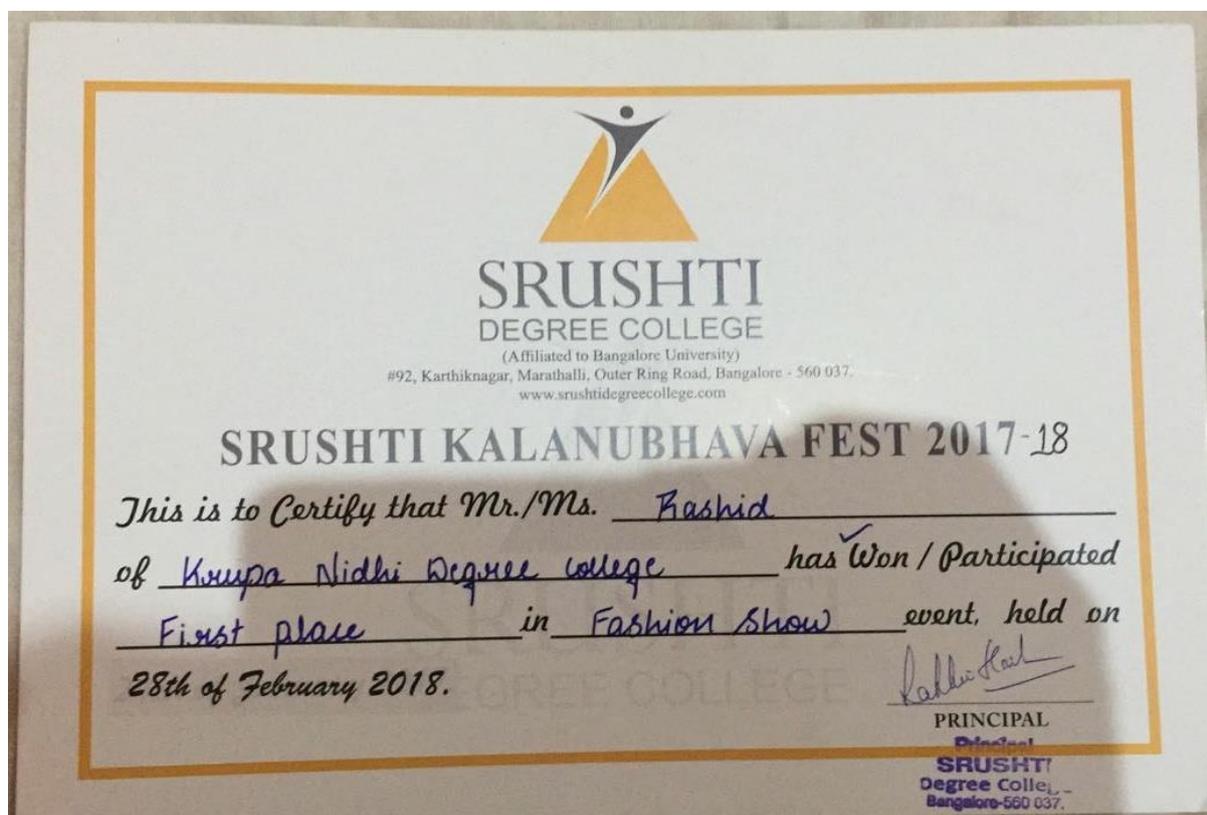
UGC Approval No: 44278


Dr. S. Raja Gopalan
Editor in Chief


Er. S. Lakshmanan
The Publisher

Students Participation And Achievements

Our BBA students have participated in various inter collegiate cultural competitions and Intra collegiate competitions and have won few prizes. The certificates of their winning and participation have been attached below.







**SRUSHTI
DEGREE COLLEGE**

(Affiliated to Bangalore University)
#92, Karthiknagar, Marathalli, Outer Ring Road, Bangalore - 560 037.
www.srushtidegreecollege.com

SRUSHTI KALANUBHAVA FEST 2017-18

This is to Certify that Mr./Ms. Varsha
of Krupa Nidhi Degree college has Won / Participated
First place in Fashion Show event, held on
28th of February 2018.

PRINCIPAL
Principal
SRUSHTI
Degree College
Bangalore-560 037



**SRUSHTI
DEGREE COLLEGE**

(Affiliated to Bangalore University)
#92, Karthiknagar, Marathalli, Outer Ring Road, Bangalore - 560 037.
www.srushtidegreecollege.com

SRUSHTI KALANUBHAVA FEST 2017-18

This is to Certify that Mr./Ms. parvathi
of Krupanidhi Degree college has Won / Participated
First place in Solo dance event, held on
28th of February 2018.

PRINCIPAL
Principal
SRUSHTI
Degree College
Bangalore-560 037